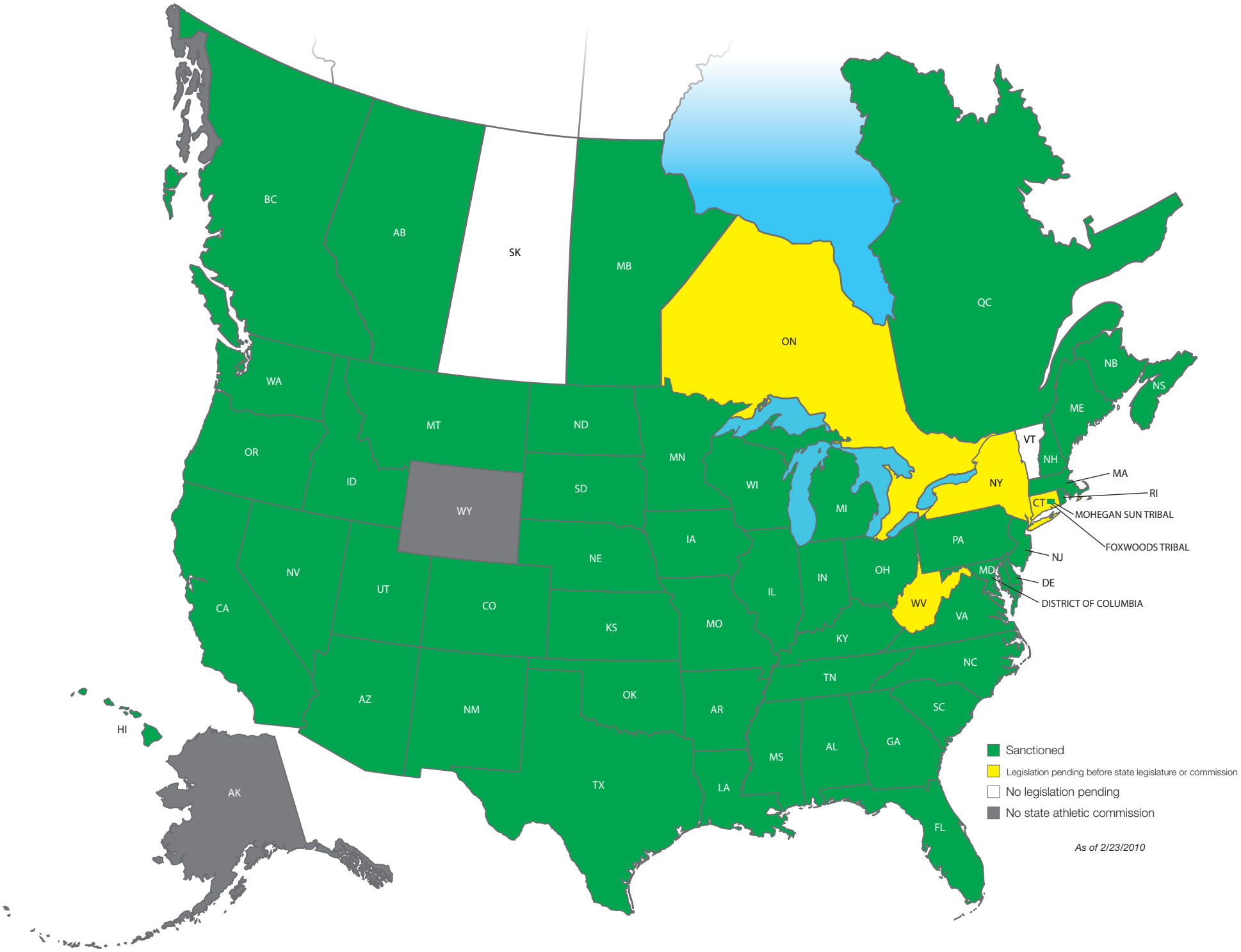MIXED MARTIAL ARTS REGULATION IN NORTH AMERICA